QP CODE: 21101500

21101500

Reg No : .....

Name : .....

B.Voc Degree Examinations, JUNE 2021

Third Semester

BOCG301 - PRINCIPLES OF MANAGEMENT

Common for B.Voc Agriculture Technology, B.Voc Agro - Food Processing, B.Voc Applied Accounting and Taxation, B.Voc Banking and Financial Services, B.Voc Business Accounting and Taxation, B.Voc DTP and Printing Technology, B.Voc Fashion Design and Management, B.Voc Fashion Technology and Merchandising, B.Voc Food Technology and Analysis, B.Voc Software Development and System Administration, B.Voc Sound Engineering & B.Voc Industrial Instrumentation and Automation

2018 Admission Only

C5112664

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by Global management?
2. State the steps in MBO.
3. Expand MBE
4. Mention the process of decision making.
5. What do you mean by organising?
6. What do you mean by informal organization?
7. What do you mean by organisation Structure?
8. What are internal sources of recruitment?
9. What is Off the job training?
10. Explain HRM
11. What is Free rein style of leadership?
12. What are quality circles?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Describe Management process School.
14. Explain the steps in Planning.
15. Difference between planning and forecasting.
16. Discuss the merits and demerits of centralization.
17. What are the benefits of group dynamics?
18. Explain the sources of man power planning.
19. Explain features of manpower planning.
20. Compare the theories of Maslow and Herzberg.
21. Outline the essential steps in the control process.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks*

22. Explain briefly about the various functions of Management. Explain the three levels of management.
23. What are the different types of plans prepared in Business Organization? Describe various steps involved in planning.
24. Explain the various forms of organisation structure.
25. Define motivation. Explain the theories of motivation.

(2×15=30)